MINUTES

STATE ADVISORY COUNCIL ON LIBRARIES

FEBRUARY 13, 2004

The State Advisory Council on Libraries convened in a regularly scheduled meeting at the Kentucky Department for Libraries and Archives, on February 13, 2004 with Chair, Stu Tobin presiding.

Present were:

Pat Patton Virginia Snell Jackie White Bill Wilson

Council KDLA

Dr. Stu Tobin Jim Nelson Mary Helen Adams Charlene Davis Judith Gibbons Arne Almquist Christi Bailev Lori Harlan Karl Benson Diane Poole Stan Campbell Kelly Reed Marie Gamble Christie Robinson William Hansen Ouida Herring KLA Representative David Holt Carol Nutter

Carolyn Ingram

WELCOME AND INTRODUCTIONS

Stu Tobin welcomed everyone to the meeting and Council members introduced themselves to everyone.

APPROVAL OF JULY 10, 2003 MEETING MINUTES

No changes were made to the July 10, 2003 meeting minutes of the State Advisory Council on Libraries; minutes were approved as distributed.

EDUCATION CABINET UPDATE

The new Secretary of the Education Cabinet, Ms. Virginia Fox, was unable to attend the Council meeting. Jim Nelson reviewed with the Council a copy of Governor Fletcher's Executive Order issued on December 23, 2003, which reorganizes the Executive Branch, with the establishment of the following eight Cabinets:

- Education Cabinet
- Finance and Administration Cabinet
- Health and Family Services Cabinet
- Transportation Cabinet

- Commerce Cabinet
- Environmental & Public Protection Cabinet
- Justice and Public Safety Cabinet
- **Economic Development Cabinet**

Jim Nelson reported that The Department for Libraries and Archives is fortunate to be placed in the Education Cabinet and looks forward to working with Secretary Fox to further our mission of supporting and promoting library services and programs to the people of the Commonwealth.

KLA REPORT

Carol Nutter the newly elected KLA President, gave a brief report on some of the activities that KLA is planning and working on. Ms. Nutter reported that over 600 were in attendance at the KLA Annual Conference last fall where new officers were installed.

The KLA Board participated in a Leadership Orientation in December, and assigned committees are now in place and working on the following tasks: strategic planning, professional development, conference planning, library awareness, and National Library Legislative Day, which is May 4th in Washington, DC.

The Communications Committee has also signed a contract to now make the contents of *Kentucky Libraries* available through the EBSCO full-text databases. This next issue of the journal should be available online.

KLA now has 1,596 in membership and is doing well financially, due in part to partnering with Barnes & Noble and Amazon.com. The KLA home page has links to these companies and a percentage of the sales from orders placed through these links come back to the state library association. The KLA home page is: www.kylibasn.org.

STATE & FEDERAL LEGISLATIVE & BUDGET UPDATE

Jim Nelson advised the Council that at this time we do not know what is going to happen with the state budget cuts. Jim explained that KDLA is currently operating with a vacancy rate of 23% and we have lost funding in the bookmobile program and the virtual library database funds. Currently, we have not had to cut into our State Aid funds, but if we continue to have to cut funds that is the only place left we can cut from. Jim reported that 71% of our budget goes to others for rent, utilities, etc., 14% is for library materials, and 6 % goes to the operating costs of our regional offices, the remaining 9% of our budget is the only funds left where we can take money from.

Jim also discussed some legislative house bills that could effect the department and we are monitoring those. Copies of House Bills 109 and 120 were distributed to Council members for their review. House Bill 109 deals with interlocal agreements and could allow for the abolishment of library taxing districts. House Bill 120 relates to the process of library board appointments and proposes that KDLA be removed from that process of recommending names to local county judge/executives. Both of these bills could have a negative impact on libraries.

Chair Tobin encouraged all Council members to contact their local legislators and inform them that House Bill 109 and House Bill 120 would not be in the best interest of the library community.

The Council also received a copy of the federal proposed funding by President Bush for the FY2004 appropriations for IMLS with an increase of 10% for programs, including LSTA. This allowed an increase in the library grants to states – a total of \$157,628,000 up from \$150,435,000 in FY2003. We received an increase of \$138,327 for a total funding to Kentucky of \$2,329,448.

President Bush has requested a \$32 million budget increase for IMLS, however the appropriation for 2004 will not cover that amount. If there is ever an appropriation to cover this amount this new figure would increase library grants to states to \$170,455,000, an increase of \$12,827,000 from the FY2003 budget. If we plug that figure into the spreadsheet to project what we believe our final figure will be that would give us an additional \$358,000.

LSTA UPDATE

Diane Poole reported to the Council that she and Christie Robinson attended the LSTA Conference in Washington, DC in November last year. Issues addressed at the conference included topics such as the Title VI Compliance, CIPA, State Matches, and the Annual Report Process.

Copies of the Five Year Plan was distributed to Council members, along with updates to particular projects throughout the Plan. A copy of the FY '02 Funding Report was distributed to Council Members, which explains what we did with federal funding during the federal funding cycle. A copy of the FY '03 LSTA Annual Report was also distributed. This document reports on all federal activities during the federal fiscal year.

PUBLIC AWARENESS INSTITUTE

Kelly Reed briefed the Council on the Public Awareness Leadership Institute, four sessions of which were held throughout the state last year. These Institute sessions were composed of selected library staff and trustees from all over the state, and included an intensive forum led by experts in public awareness. The goal was to present practical public relations methods for use in Kentucky's libraries.

Kelly explained that several years ago numerous community forums were held throughout the state, and several recurring ideas emerged from those forums including: the need for expert training of library personnel in public awareness and marketing, and the need to assist the local public library into becoming a leader in their community.

The Public Awareness Institutes gave each participant projects and procedures to assist them in usable, workable ideas for their own communities. The Institutes were a success and several library directors have already implemented a public awareness project in their local community. There were seventeen graduates from this session, and KDLA is hoping to repeat the Institute in the fall, if funding is available.

MEETING SCHEDULE AND WORK PLAN FOR 2004

The State Advisory Council established the following meeting dates in 2004:

Friday, May 14th August 13th November 12th

These meeting times will be scheduled at 1:30 p.m. at the Kentucky Department for Libraries & Archives Building in Frankfort.

ANNOUNCEMENTS

- KDLA is making a change this year: for the first time we're not printing a "hard copy" of our Annual Report-- it's being published, instead, only on our web site. But we do have ready to snail-mail, an oversize postcard to the 1,500 recipients (who represent about 35 or more "customer groups"), announcing the report's cyber-publication. We're offering to send a print-out to those who don't have a computer, or who have difficulty seeing the publication onscreen. The Annual Report will be posted on our web site soon.
- KDLA in connection with the KLA/PLS Legislative Committee celebrated the 50th Anniversary
 of the Bookmobile program in Frankfort on Wednesday, February 11th. Over seventy
 bookmobiles descended on the Capitol to form a caravan and parade around the Capitol

several times. Later that afternoon, bookmobile librarians received special recognition on the House and Senate floors and library supporters had a chance to visit with their local legislators. You can view photos from the day on the KDLA web site at: http://kdla.ky.gov/libsupport/bookmobiles/feb11.htm. The Council was also given a copy of an editorial published in the Courier-Journal on Sunday, February 8th highlighting the half-century program of the bookmobiles.

ADJOURNMENT